



Annual Report to Producers

Annual Regional Meetings April 2010

Activities from December 2008 – February 2010

Bleuets NB Blueberries works in the best interest of all NB blueberry producers and cooperatively with all industry stakeholders to address the needs and priorities of producers.

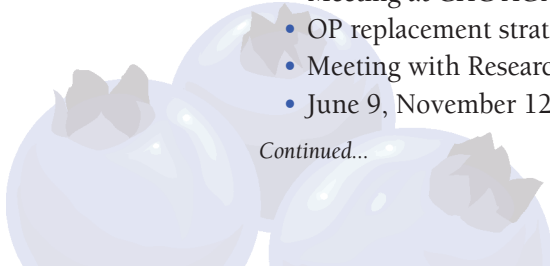
1 Services to Producers

- Advance Payment Program – 5 producers with a total disbursement of \$246,611.00
- Newsletters June and December 2009
- BNBB Strategic Planning Session in Fredericton, January 27-28, 2009
- Collaboration with DAA on provincial technical sessions
 - Annual Regional Meetings
 - Moncton, April 22, 2009
 - St. George, April 25, 2009
 - Tracadie, April 28, 2009
 - Weed Identification Clinic, July 17, 2009
 - Annual Field Day, July 18, 2009
 - Information Day, February 5, 2010
- Pesticide Certification Clinic, Moncton, April 18, 2009
Eighteen producers attended the clinic conducted by Ken Brown
- Fall regional meetings
 - St. George, November 24, 2009
 - Tracadie, November 25, 2009
 - Moncton, November 26, 2009
- Northeast producer meetings and cooperative activities
 - Paquetville, January 5, 2009
 - Attended other meetings as required by the growers
 - Northeast producers made a field trip to the Lac St-Jean region June 19-21, 2009 and BNBB helped offset some of the costs to producers.

2 Administrative / Industry Activities

- Board Meetings & Conference Calls
 - January 28, 2009
 - February 13, 2009
 - May 6, 2009
 - June 18, 2009 (CC)
 - August 23, 2009 (CC)
 - October 21, 2009
 - December 9, 2009
- Canadian Horticultural Council AGM, Calgary, March 2-7, 2009
- CHC Blueberry Working Group
 - Meeting at CHC AGM, March 2, 2009
 - OP replacement strategy, April 16, 2009 (CC)
 - Meeting with Researchers, Debert, April 23, 2009
 - June 9, November 12, and December 17, 2009 (CC)

Continued...



2 Administrative / Industry Activities, Continued

- Agricultural Alliance
 - AGM, January 29-30, 2009
 - March 13, 2009 (CC)
 - Commodity Board Advisory Meeting, April 20, 2009
 - October 5, 2009 (CC)
 - AGM, January 21-22, 2010
- Summit Task Group meetings and Roundtable
 - January 12, 2009
 - January 15, 2009
 - February 9, 2009
 - March 18, 2009
 - March 31, 2009
 - June 24, 2009 (RT)
 - September 15, 2009 (RT)
- New Brunswick Farm Products Commission
 - Annual review, February 18, 2009
- WBANA
 - Board Meeting, April 24, 2009
 - Represented WBANA in Ottawa at a series of presentations to Trade Commissioners from various embassies and consulates, October 7-8, 2009
 - WBANA semi-annual board meeting in Bangor, October 28, 2009
- New Brunswick Agricultural Council meeting (ACAAF)
 - October 14, 2009
 - December 3, 2009
- Meeting with Minister Ronald Ouellette
 - May 19, 2009
 - October 27, 2009
- Meeting with representatives of Apple Growers of New Brunswick in Sackville, June 8, 2009
- Beekeepers Workshop, June 12-13, 2009
- School and Local Food Committee, July 6, 2009
- Dairy Processor, July 29, 2009
- Maritime Action Forum on Pollination Research
 - Meeting with DAA and Conservation Council of New Brunswick, August 7, 2009
 - Organizational meetings, October 22, 2009, January 29, 2010
 - Meeting with DAA, February 10, 2010
- Meeting with Quebec Research Committee of the Syndicat, November 6, 2009



3 Research

- BNBB Research Committee, Russell Weir, Chair
- Pollination Committee, Benoit Savoie, Chair
- NSAC Entomology Research Chair – ACAA, Dr. Chris Cutler
- Flea Beetle Project
Dr. Kenna MacKenzie, AAFC; Dr. Gaetan Moreau, Université de Moncton entomologist; and Masters student Josianne Goguen in collaboration with BNBB and DAA staff, completed the project *Alternative Method to control the Blueberry Flea Beetle*. Flea Beetle adults and larvae were collected during the summers from 2007-2009 from fields in the southern and northeastern regions of NB. One of the objectives of the project was to determine spring populations of larvae in the crop year following monitoring of flea beetle adults in the vegetative year. The report for scientific publication is currently being written and should be available later this year.
- Trials completed in 2009
 - 2007-17: Effect of fall or spring mowing on fall herbicides for lambkill/rhodora
 - 2008-11: Hexazinone, terbacil and mesotrione for grass and goldenrod control
- On-going trials in 2009
 - 2008-18: Fall glyphosate plus hexazinone timing in spring for lambkill control
 - 2008-19: Dicamba and 2,4-D rate and tank mix evaluation
 - 2008-110: Dicamba and glyphosate rate and tank mix evaluation
 - 2009-11: Evaluation of control options for ticklegrass in lowbush blueberry
 - 2009-12: Screening of graminicide options for lowbush blueberry
 - 2009-13,13a: Herbicide options for land clearing
 - 2009-14: Evaluation of two herbicide applications for sheep sorrel control
 - 2009-16: Flumioxazin for moss control in lowbush blueberry
 - 2009-17: Control options for black bulrush management in blueberry
 - 2009-18: Evaluation of dicamba rate and tank mix partner for rhodora control

4 Promotion

- Contribution to WBANA of \$54,300
- MLA Blueberry pancake breakfast December 3, 2008 and December 9, 2009
- Congrès mondial acadien, August 16-22, 2009
- Feast in the Field, September 13, 2009
- University of Moncton, Business Conference, November 3, 2009

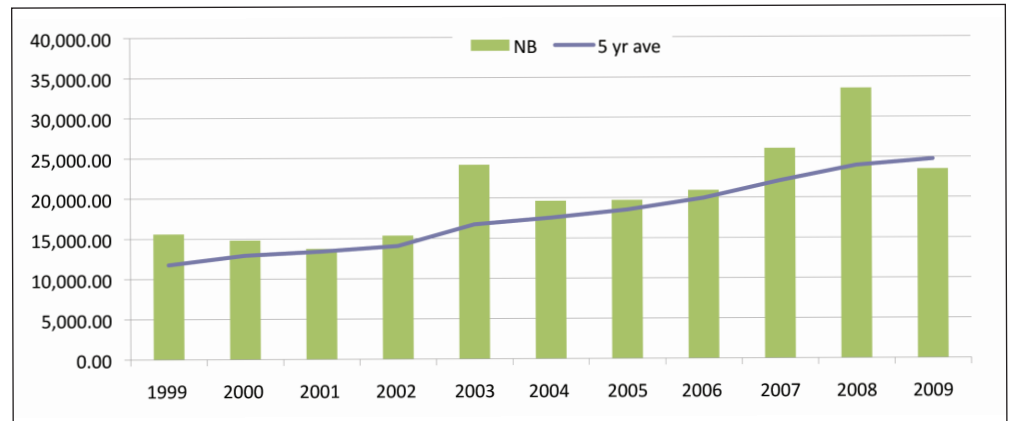


Bleuets **NB** Blueberries

5 Production Data

Production (in '000 lbs) for Various Jurisdictions

| Year | Que | NB | 5 yr ave | NS | PEI | NFLD | Maine | Total | 5 yr avg |
|------|-----------|-----------|-----------|-----------|-----------|----------|------------|------------|------------|
| 1999 | 38,000.00 | 15,595.92 | 11,758.06 | 40,922.76 | 4,600.00 | 900.00 | 66,102.00 | 165,895.92 | 165,895.92 |
| 2000 | 29,761.00 | 14,807.00 | 12,921.18 | 41,313.75 | 5,400.00 | 3,400.00 | 110,990.00 | 205,671.75 | 185,783.84 |
| 2001 | 55,000.00 | 13,734.00 | 13,407.98 | 26,600.00 | 5,000.00 | 3,500.00 | 75,200.00 | 179,034.00 | 183,533.89 |
| 2002 | 41,887.12 | 15,355.00 | 14,068.78 | 39,100.00 | 4,200.00 | 3,000.00 | 62,400.00 | 165,942.12 | 179,135.95 |
| 2003 | 29,500.00 | 24,128.00 | 16,723.98 | 57,300.00 | 7,400.00 | 2,000.00 | 80,400.00 | 200,728.00 | 183,454.36 |
| 2004 | 45,000.00 | 19,620.00 | 17,528.80 | 41,200.00 | 8,500.00 | 1,000.00 | 46,000.00 | 161,320.00 | 182,539.17 |
| 2005 | 44,400.00 | 19,704.00 | 18,508.20 | 31,500.00 | 8,000.00 | 1,000.00 | 60,150.00 | 164,754.00 | 174,355.62 |
| 2006 | 69,960.00 | 20,905.00 | 19,942.40 | 30,600.00 | 8,400.00 | 2,000.00 | 74,600.00 | 206,465.00 | 179,841.82 |
| 2007 | 45,000.00 | 26,100.00 | 22,091.40 | 26,400.00 | 8,300.00 | 1,000.00 | 77,250.00 | 184,050.00 | 183,463.40 |
| 2008 | 72,000.00 | 33,575.00 | 23,980.80 | 40,000.00 | 9,800.00 | 600.00 | 89,950.00 | 245,925.00 | 192,502.80 |
| 2009 | 70,000.00 | 23,500.00 | 24,756.80 | 35,000.00 | 10,000.00 | 500.00 | 90,000.00 | 229,000.00 | 206,038.80 |



Annualized NB production increase – 7% per year

BOARD OF DIRECTORS

Northeast Region

Arsene Roussel, 395-3575

Benoit Savoie, 776-5550

► Chair, Pollination Committee

Joseph Savoie, 395-4068

► Vice Chair, Board of Directors

Southwest Region

Ed Goguen, 455-4566

Graham Hooper, 755-6615

John Ness*, 485-6248

Russell Weir 755-6001

► Chair, Research Committee

Southeast Region

Stuart Bowman 532-4318

Kathy Trueman 536-8995

► Chair, Board of Directors

Arden Woodworth, 882-2550

Producers are invited to call their local board members with any ideas, questions, and comments they may have concerning the agency **Bleuets NB Blueberries**, upcoming activities, and the work of the board. Please remember that at the annual regional meetings one board member will be elected in each region for a three year term. We please ask producers to consider serving for a term on the board. If you would like more details please call the office at (506) 459-2583 or toll free at 1-866-840-2583.

Office Hours

The hours of operation for the office located at 1350 Regent Street in Room 247 of the Hugh John Flemming Forestry Centre are: Wednesdays and Thursdays from 8:30 to 4:30. Producers are invited to stop by the office when they are in Fredericton.

*John Ness is replacing Graham Hooper who is on a leave of absence.